
Question: 1

Northern Trail Outfitters wants to broadcast an email to 7,000 contacts in Salesforce on a regular basis but realizes Salesforce's mass functionality has a limitation on the number of emails that can be sent each day.

What action should the app builder take?

- A. Request Salesforce increase the number of maximum daily emails.
- B. Develop Apex code and build a web component to send daily emails.
- C. Research and evaluate products available on AppExchange to send mass emails.
- D. Export Contacts to a CSV file and use an email client to send the emails.

Answer: C

Explanation:

Question: 2

Universal Containers utilizes opportunities and a custom object called DetailedSales. The company would like to roll sales metrics up to an opportunity for only DetailedSales records that have their picklist status set to Active.

What is the recommended method for the app builder to achieve this request?

- A. Utilize the AppExchange to download a third-party application that can roll up the sales dollars with the appropriate filter.
- B. Create a master-detail relationship between the parent and child object with a roll-up summary field that filters on the status field.
- C. Create a lookup relationship between the parent and child object with a roll-up summary field that filters on the status field.
- D. Utilize Apex code to roll up the desired amounts.

Answer: B

Explanation:

Question: 3

Universal Containers has a customer base where many customers have the same or similar company names. Which functionality should be configured to improve an end user's search experience? Choose

2 answers

- A. Update the account search layouts view filter settings.
- B. Update the account search layouts search results columns displayed.
- C. Update the account search filter fields.
- D. Update the account search layouts accounts tab columns displayed

Answer: B, C

Explanation:

Question: 4

Universal Containers uses a custom picklist field Account Region on the account record. They want this region to be reflected on all related contact records and stay in sync if the value of this field changes on the Account. How should an app builder meet this requirement?

- A. Create a picklist field called 'Account Region' on Contact object > Create a workflow rule to update this picklist field if the Account Region field on the Account is changed.
- B. Create a formula field on the Contact object > Set the value of the formula to ISPICKVAL(Account.Account_Region c).
- C. Create a formula field on the Contact object > Set the value of the formula to TEXT(Account.Account_Region c).
- D. Create a text field called 'Account Region' on Contact object > Create a workflow rule to update this picklist field if the Account Region field on the Account is changed

Answer: C

Explanation:

Question: 5

Universal Containers is piloting new features in an existing sandbox and wants to prevent outbound email sends during testing. What should the app builder do to meet the requirement?

- A. Email deliverability set to system email only.
- B. Email configured for SMTP authentication.
- C. Email relay to the configured host enabled.
- D. Email deliverability set to no access.

Answer: D

